

Mudit Mahajan

Phone: 925-875-8230

Email: mudit14.mahajan@gmail.com

Website: <https://svizify.com>

Located: San Ramon, CA

BIOGRAPHY

I'm a high school student from the Bay Area with a passion for graphic design and business. Involving myself with many personal projects I have developed my craft with real experience and a good understanding of the creative field. Combining these main skills along with many others makes me a valuable asset.

EDUCATION

- **California High School**
Graduating class of '23 - 4.38 W GPA
Classes taken include Intro to business, Photography, Digital Art.
AP Courses: Computer Science Principles, European History, US History, Calculus AB, Psychology.

ACTIVITIES

- **FBLA**
2020 - Present
Future Business Leaders of America is a business oriented club, I am currently the Public Relations manager with coordinating events, informing members, and answering questions. I did also participate in the state conference of 2020, where I placed 4th in the graphic design event qualifying me for the national conference.
- **Table Tennis**
2011 - Present
Competing in the sport from a young age, with a intense training and dedication. Participating at the national level as well as traveling to many states and countries to represent the US at the international level. I was on the national team for U16 multiple times with national titles.

VOLUNTEERING

- **Refugee Food Pantry**
October 2021 - Present
Located in Concord, Refugee Food Pantry provides groceries for the community free of charge on a weekly basis. I play an active role in social media, planning posts, taking pictures, and overall trying to help the organization gain more exposure. During my time present, I have learned how operations and management work to benefit local population.

EXPERIENCE

- **Graphic Design & Social Media**
The Mousepad Company | March 2020 - Present
Company based in LA focusing on gaming mousepad production with an emphasis on design, I currently manage their social media and help coming with advertising campaigns as well as design work. Throughout my time I've had to find creatives for different jobs and connect them to the company, leading to successful projects.
- **Graphic Design**
Matrix Keyboards | June 2020 - Present
Company based in LA focusing on various gaming peripherals, mainly mechanical keyboards. Designed different products such as keycaps, mousepads, shirts, and promo graphics. Due to Matrix Keyboards collaborating with popular esports organizations T1, a Korean Team, I was able to work on projects following brand guidelines.
- **Content Creation**
YouTube (personal) | March 2021 - Present
Creating content on the mechanical keyboard hobby, I've accumulated over 5,000 subscribers on the platform and been able to work with higher end gaming companies to review products and social media post including DROP, Glorious, Steelseries, and more. Throughout my time on YouTube I've learned a lot about filming and editing videos, managing time, and planning. <https://youtube.com/svizify>
- **Ecommerce**
Crisis Effect (personal) | April 2020 - January 2021
Started a clothing brand from the ground up, creating designs myself, managing and setting up a store via shopify, and marketing. Gained insight to the clothing market and influencer marketing and product design. Coordinated with different manufacturing companies and came up with various apparel. As this was an experiential profit, 50% of the profits were donated to Children International, fighting child poverty.

LANGUAGE SKILLS

English - First Language
Hindi - Advanced
Spanish - Conversational Proficiency

SKILLS

Photoshop	<div style="width: 90%;"></div>
Illustrator	<div style="width: 80%;"></div>
Premiere	<div style="width: 70%;"></div>
Leadership	<div style="width: 60%;"></div>
Public Speaking	<div style="width: 50%;"></div>